MecSoft Corporation

18019, Sky Park Circle, Suite K,L
Irvine, CA 92614, USA

PHONE: (949) 654-8163
E-MAIL: SALES@MECSOFT.COM
WEBSITE: WWW.MECSOFT.COM

MecSoft Hires Industry Veteran as Vice President of Sales & Marketing

Irvine, CA.--September 9, 2002 -- MecSoft Corporation, developer of the industry leading VisualMill CAM product announced today that Greg Haywood will be assuming responsibility for all Sales and Marketing activities for the company. Greg will take his proven expertise in CAD/CAM/CAE to grow revenue and brand awareness in the marketplace.

MecSoft's VisualMill product is a unique Windows-based Solids/Surface/STL milling product that seamlessly integrates toolpath generation automation and cut material simulation/verification in a single easy to use package. VisualMill's ability to translate data from IGES and STL as well as take native files from Parasolid, SolidWorks, Rhino, and other leading CAD packages gives VisualMill unsurpassed flexibility on the shop floor where it is needed. Greg will be utilizing the core strengths of the VisualMill product to break into the relatively untapped world of affordable easy to use CAM.

Mr. Haywood commented, "The VisualMill product has been described as the best kept secret in the CAM industry. I believe that, when the word gets out about VisualMill, CAM will be in for the same transformation that CAD went through. The company is internally funded, has doubled in revenue every year since it's inception and most important MecSoft is profitable. I am honored to join the team."
Greg had previously served as Vice President of Sales at Knowledge Revolution makers of "Working Model", until the company was acquired by MSC. He also has held positions at AutoDesk and has consulted with several large CAD/CAM companies on their sales strategies and market positioning. "Greg's background, industry knowledge, and get it done attitude are exactly what MecSoft needs as we are poised for our next level of growth" says Joe Anand, President of MecSoft Corporation