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## **Press Release**

## MecSoft hires Craig Preston as Vice President, Marketing and Business Development

**Irvine, CA, May 14, 2009:** MecSoft Corporation, the leading developer of affordable CAD/CAM solutions including VisualMILL™, RhinoCAM™, and AlibreCAM™, today announced it is expanding its marketing efforts, and has hired Craig Preston to lead the expansion and serve as Vice President, Marketing and Business Development

"We are very excited about Craig joining MecSoft" states Joe Anand, President and Chief Executive Officer at MecSoft Corporation." Craig's overall experience in sales and marketing, as well as his knowledge of the CAD/CAM industry, will be invaluable to MecSoft in not only strengthening our brand but also in growing our business as we develop innovative products and ways to serve our customers."

"Since my early days as a design engineer, I have had a passion in working with advanced engineering tools, as well as implementing strategic business practices that assist innovative and growing organizations become more efficient in their design-to-production cycles," said Craig Preston. "Joining MecSoft during this exciting growth period allows me to utilize both my experience in engineering tools technology, and strategic business development to further enhance our visibility within the CAD/CAM market."

Mr. Preston, who has been involved in the CAD/CAE/CAM industry for the past 23 years, joins MecSoft from Noran Engineering, where he recently held the position of U.S. Strategic Sales Manager for NEi Software. Prior to Noran Engineering, Mr. Preston worked in various sales & marketing functions with companies such as Intergraph Computer Systems, Autodesk, and SigmaTEK Systems.

## **About MecSoft Corporation**

MecSoft Corporation is a leading provider of Windows®-based CAD/CAM software solutions for manufacturing parts in a wide variety of industries including aerospace, automotive, education, general machining, and mold & die. For further information about MecSoft Corporation or any of their products, please call 949-654-8163, visit <a href="www.mecsoft.com">www.mecsoft.com</a>, or email sales@mecsoft.com.