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## **Press Release**

## **MecSoft launches MecSoft Europe GmbH**

Irvine, CA, USA & Bad Kreuznach, Germany, Jan 26, 2010: <u>MecSoft Corporation</u>, the developer of VisualMILL, RhinoCAM, VisualMILL for SolidWorks<sup>®</sup> and other computer aided manufacturing/CAM software solutions, has announced the establishment of an new exclusive distributive partner company, <u>MecSoft Europe GmbH</u>.

MecSoft Europe GmbH was founded in Bad Kreuznach near Frankfurt/Main, Germany and will serve as the exclusive distributor of MecSoft Corporation products in all of Europe. MecSoft Europe GmbH will focus on the specific needs and wishes of the European market with the goals of increasing the penetration of MecSoft's products in the European market as well as to enhance service and support for MecSoft's European customers.

"MecSoft offers high-quality products at a price/performance ratio which is unrivalled in the industry" says Ulrich Oehler, CEO of MecSoft Europe GmbH. "Our products are already well-known in the European market and very often exceed the expectations of our customers. With MecSoft Europe, we will be able to address the European market more efficiently and provide excellent service and support for our customers here as well."

"The launch of MecSoft Europe GmbH underscores MecSoft's commitment to provide state of the art CAM products, service and support to international markets such as Europe," said Joe Anand, President of MecSoft Corporation. "It will build on MecSoft's success as one of the world's emerging CAM vendors and will put us in a strong position to handle the locale specific needs of the European market."

MecSoft's products are sold in over 30 countries and have been translated into 7 international languages.

The flagship product of MecSoft Europe is the extremely budget-friendly CAM solution VisualMILL with outstanding functions for 2D and 3D CAD creation, milling and hole making functionality up to 5 Axis, integrated toolpath simulation and a large number of post-processors. Users can use VisualMILL without special training, the speed and the rich functionality of the system allows users to save time, to increase productivity and reduce costs. Customers simply will not get a better value for their investment in the CAM market today. The standard version of VisualMILL is available today for 995 Euros.

## About MecSoft Europe GmbH

Founded in July 2009, MecSoft Europe GmbH is located in Bad Kreuznach, and provides state-ofthe-art Windows based software in a wide variety of industries. These industries range from automotive and aerospace to education and general machining. For more information, please visit <u>http://www.mecsoft-europe.de/</u> or email <u>info@mecsoft-europe.de</u>.

## **About MecSoft Corporation**

MecSoft Corporation, a California based company, is a leading developer and provider of affordable CAD/CAM software solutions. Their products such as VisualMILL, RhinoCAM and VisualMILL for SolidWorks are used for manufacturing parts in a wide variety of industries including aerospace, automotive, education, general machining, and mold & die. For further information about MecSoft Corporation or any of their products, please call 949-654-8163, visit either <u>www.mecsoft.com</u> or email <u>sales@mecsoft.com</u>.

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