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Press Release

MecSoft Defies Economy: Continues to Expand Global Dealer Network Amidst Record July Sales

Irvine, CA, August 12, 2009: MecSoft Corporation, the world leader in affordable CAD/CAM software solutions has announced the expansion of their global partner channel through the addition of dealers in Italy, France, India, Turkey, Malaysia, New Zealand, Saudi Arabia, Kuwait, Bahrain, Oman, Qatar, and the United Arab Emirates. With an economy defying sales increase of 16% over July 2008, and MecSoft's continued increase in visibility, it is not surprising that channel partners from around the world want to be a part of this growing and successful MecSoft team.

"The continued growth of our product partnerships with CAD developers such as <u>SolidWorks</u> and <u>SpaceClaim</u> has provided new avenues to increase our visibility in the global marketplace. Additionally, the value pricing model that we have adopted since the company's inception, is not only bringing some much needed financial relief to our customers during these tough economic times, but is also a prime factor in our growth" explains Joe Anand, CEO and President of MecSoft. "We are excited to work with these talented channel partners, as we continue to grow the various MecSoft brands, enabling us to bring high quality and yet affordable CAD/CAM software solutions to the CNC machining market."

MecSoft's products have thousands of installations worldwide since 1997, and currently are translated into 6 languages, with additional translations in process. With representation in approximately 40 countries around the world, and more to be explored prior to the end of the year, MecSoft seems to not only defy industry trends, but also the global economy as they continue to expand both their partner channel and their affordable CAD/CAM software offerings.

About MecSoft Corporation

MecSoft Corporation, a California based company, is a leading developer and provider of affordable CAD/CAM software solutions for the CNC machining industry. Their products such as VisualMILL®, RhinoCAM®, Alibre CAM, and VisualMILL for SolidWorks® are used for manufacturing parts in a wide variety of industries including aerospace, automotive, education, general machining, jewelry, and mold & die. For further information about MecSoft Corporation



or any of their products, please call 949-654-8163, visit www.mecsoft.com, or email sales@mecsoft.com.